

# Building Technical Communities

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 [www.ase.bg](http://www.ase.bg)

# Brief History

- BASD
- SofiaDev.NET UG
- SharePoint UG
- WebPlatform UG
- Azure UG
- ASE

# Find your Why

- Helping others and making impact 😊
- Self-learning, self-improving 😊
- Service and product promotion 😞
- Self-promotion 😞

# Your TODO List

- Venue
- Agenda
- Promotion
- Registration
- Follow up

# Venue

- Easy to access
- Price
- Capacity
- Technical equipment
- Networking area

# Agenda

- Date, time
- Content
- Speakers
- Breaks
- Networking
- After party

# Promotion

- Marketing
- Grow social channels
- Grow newsletter

# Registration

- Registration system
  - Eventbrite, Facebook, Meetup
- Track attendance



# Follow Up

- Collect feedback
- Rate speakers
- Send slides and materials
- Send photos

# Thank you!

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